

**DESIGNED**  
**ON THE BAYOU**

GRAPHIC DESIGN SERVICES

P R I C I N G | P O L I C I E S | P R O C E D U R E S

# SERVICES

## SOCIAL MEDIA

**Profile Highlight Covers (\*5 minimum)**  
\$50

**Social Media Branding Templates**  
\$55

**Web Banner (Youtube, Facebook, Etsy, etc.)**  
\$75

## SIGNAGE

**Banners \$150**  
Standard/Retractable  
Step & Repeat

**Billboard \$250**

**Yard Sign/Event Welcome Sign/Real Estate**  
Starting at \$75+

**Posters**  
Starting at \$75+

## PROMOTION

**Flyer/E-Flyer/Invitation/Postcard**  
Front \$75 | Front & Back \$125

**Event Tickets**  
Front \$55 | Front & Back \$75

**Book Cover (Full)**  
\$250

**Product Mockup**  
\$50

## PACKAGING

**Product Box Designs**  
Starting at \$100+

**Product Label Design**  
Starting at \$75+

**Product Hang Tags**  
Front \$75 | Front & Back \$100

## BRANDING

### Logo Design

Text Based \$100 | Image Based \$200  
Text Based with Submark | \$175  
Image Based with Submark | \$275  
Primary + Secondary + Submark | \$325

### Business Card Design

1-sided \$75 | 2-sided \$100

**Brochures (Tri-fold or Bi-fold)**  
\$150

### Speaker Sheet

Front \$100 | 2-pages \$150

**Media Kits/Portfolios/Resume**  
Starting at \$100+

### Apparel Design

Front - \$100 | Front & Back- \$200

### Album Cover

Front \$100 | Front & Back \$175

## STATIONERY

Letterhead	\$75
Envelope	\$75
Notepad	\$50
Thank You Note	\$75
Booklets/Programs	Starting at \$150+

# DESIGN DEALS

## RETAINER SERVICES

The retainer includes a two-month minimum commitment with 10–15 design projects available each month. After the first three months, we'll check in and reassess to ensure the scope and workflow continue to align with your business needs. From there, the retainer can transition into a 6-, 9-, or 12-month commitment for continued creative support and brand consistency.

*Services include the following:*

**Print Materials** – Flyers, brochures, packaging, direct mail pieces, event collateral, apparel, and signage

**Digital Materials** – Social media graphics, web banners, and additional digital assets

**Advertising Design** – Print and digital campaign advertisements

*Please note that printing and shipping costs are not included.*

*Additional design services may be available upon request.*

*This service does not include logo design.*

INVESTMENT | \$500/MONTH

## BRANDING STARTUP – \$700

- ◇ 30 Minute Brand Consultation
- ◇ Logo Suite  
- [Primary + Secondary + Submark]
- ◇ 1 Brand Pattern Design
- ◇ Branding Guidelines w/ color palette
- ◇ 1 E-Flyer Design
- ◇ 1 Social Media Branding Template
- ◇ 5 Instagram Highlight Covers
- ◇ 1 Instagram Story Template
- ◇ (100) 2-sided Business Card Design  
+ Printing (\*does not include shipping)
- ◇ (1) Web Banner Design

## LEVEL 2 BRANDING – \$1050

- ◇ 30 Minute Brand Consultation
- ◇ Logo Suite  
- [Primary + Secondary + Submark]
- ◇ 1 Brand Pattern Design
- ◇ Branding Guidelines w/ color palette
- ◇ 3 E-Flyer Designs
- ◇ 3 Social Media Branding Templates
- ◇ 5 Instagram Highlight Covers
- ◇ 1 Instagram Story Template
- ◇ (500) 2-sided Business Card Design  
+ Printing (\*does not include shipping)
- ◇ (2) Web Banner Designs
- ◇ 1 Display Signage Design

## LEVEL 3 BRANDING – \$1500

- ◇ 30 Minute Brand Consultation
- ◇ Logo Suite  
- [Primary + Secondary + Submark]
- ◇ 2 Brand Pattern Designs
- ◇ Branding Guidelines w/ color palette
- ◇ 4 E-Flyer Designs
- ◇ 4 Social Media Branding Templates
- ◇ 5 Instagram Highlight Covers
- ◇ 2 Instagram Story Templates
- ◇ (1000) 2-sided Business Card Design  
+ Printing (\*does not include shipping)
- ◇ (2) Web Banner Design
- ◇ 1 Display Signage Design

“CHOOSE” Deals valid for 30 days after purchasing

**Branding Levels** turnaround time 2-4 weeks

**Up to 3 revisions** for all items

Projects over \$100 require a 50% deposit

*\*\*\*Final payment must be made upon completion of third project (Choose 5) or 5th project (Choose 10)*

*Please note that any services not utilized within your 30 day period will not roll over into the next month. This means that any unused services will expire at the end of the month and a new “CHOOSE” deal will commence or remaining services can be purchased a la carte.*

# Ok, I know what I want now. What's next?

**CONNECT** | First, we need to learn about your vision and needs and how we can enhance these. This is where we get to know a little about you and your business/event and what we can do to help bring your vision to life.

**CREATE** | The design process will commence once project details are received. Clients are allowed two revisions (an email of sent of specific changes counts as One revision). After selecting your preferred draft, additional revisions (if any) will be made from that selection only. Your feedback is appreciated to make sure the final outcome meets your standards.

**EXECUTE** | Once the design process is complete, final files will be delivered via email, Google Drive or Dropbox. Print files will be moved to production. Your project is now ready to be released to the world!

**PAYMENT** | To reserve a scheduled slot, a 50% non-refundable deposit is required before work is commenced for projects over \$100. Projects under \$100 are to be paid in full. All unpaid invoices are cancelled within 24-48 hours. The remaining balance will be due upon approval of the final design. Final files will be delivered after payment is cleared. Payments are primarily processed via PayPal, however, Zelle and Venmo are available upon request.

**SUBMISSIONS** | Desired text and images for projects must be submitted via email, word documents, jpg, png, pdf. For the best quality, high resolution (ex. 300dpi) images are strongly recommended. *Work will be commenced once all project elements are received.*

**TURNAROUND TIME** | \*Time begins after deposit is made, excluding printing time\* 3-10 Business days. . Actual timelines and start dates will depend on project calendar, your specific needs, desired design package, add-ons, holidays, etc. Turnaround timeframes may be extended / delayed due to personal / business emergencies, technical failure, acts of God and other crisis.

**EXPEDITED FEE** | [Project completed within 48Hrs] - \$75

**REFUND/CANCELLATION** | Deposits made to Designed on the Bayou are non-refundable if work has been commenced. A full refund is available if client wishes to cancel services within 24 hours.

**REACTIVATION** | Any projects left delinquent for over 30 days will be closed out. Clients will need to pay a reactivation fee of \$75 to resume services.

# PLEASE NOTE...

- Inquiry responses are sent within 24-48 hours.
- All designs include up to 2 revisions. Additional *revisions* after the initial are \$40 each. Additional *design* options (outside of the designs provided) are \$75 each. Revisions include, but are not limited to, fonts, color, sizing, layout.
- Projects are opted for cancellation if the client is still unsatisfied after the allotted revisions. **Deposits are non-refundable once labor and time is commenced.**
- No orders will be submitted for production without the client's final approval. Designed on the Bayou is not responsible for any spelling errors after final approval or any mistakes made by the third party printer.
- Files will be sent in the following formats after final payment is cleared JPEG, PNG, PDF, TIFF, OR EPS
- Native files are available by request at a rate of 2x the design price.
- All prices are subject to change without notice.



\*ASK ME ABOUT PRINTING!\*

**READY TO GET STARTED?**



@Designedonthebayou



Designed on the Bayou



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